

## **Privacy Policy**

### **Privacy Policy Consent**

The website and its content are owned by Envision Sports Fuel LLC (“Company”, “we”, “us”).

This privacy policy outlines how we collect, use, process, and distribute your information. We will not use or share your information with anyone except as described in this policy. The use of information collected through our site will be limited to the purposes under this policy and our terms and conditions. Privacy laws of Colorado will apply.

We reserve the right to change this policy at any time without notice unless required by law. In the event of a material change, we will notify you via email.

Use of personal information or contribution you provide to us, or is collected by us, is governed by this privacy policy and the laws of the state of Colorado. By using our website or its content, you consent to this policy.

### **Information We May Collect**

#### **Personal Information**

We will collect your name, zip code, phone number, and email address to provide our services to you and ensure those services comply with Colorado’s laws and regulations unless another state’s laws apply. We may need this information to contact you regarding answering your questions and concerns, providing site and service updates, and for marketing purposes.

We will collect your billing information including name, address, and payment information to process payments to deliver our services to you in compliance with Colorado law. We will not retain payment information following the discontinuation of services. We use a third-party payment processor and are not responsible for the securement of payment information.

We collect personal health information to provide nutrition counseling services. This includes health history and physical condition and function to help us assess what your nutrition care needs are and tailor counseling to meet those requirements. We follow HIPAA compliance.

We may collect additional information at other times, including but not limited to, when you provide feedback, when you provide information about your personal or business affairs, change your content or email preference, respond to surveys and/or promotions, provide financial or credit card information, or communicate with us for support.

Providing personal information is voluntary, however, if you choose not to provide us with certain personal information, you may not be able to participate in our services. This includes personal

health information, contact information, and billing address. We will not sell or transfer your information to third parties without your written consent.

### Anonymous Data Collection and Use

We may use your IP address to help diagnose problems with our website's server and collect traffic data for marketing purposes and to improve our services. Anonymous traffic data may be shared with business partners and affiliates. You won't be identified as a customer.

### Cookies

We may use the standard cookies feature of major web browsers. You may choose to disable cookies through your own web browser's settings however, this may hinder your experience on our website and some features may not work as programmed.

### **Use of Collected Information**

We may use collected information to contact you regarding our website and its associated content, process payments, target social media advertisements, and share with our third-party services. Any user that exercises opt-out rights will be honored. We will get written consent before sharing information for marketing purposes.

### **Viewing by Others**

When you voluntarily make your data available for viewing online in affiliation with our company it may be seen, collected, and used by others. We are not responsible for unauthorized or improper use of information you voluntarily share.

### **Protecting Privacy and Personal Information**

Printed information and electronic hardware are secured in a locked, restricted area. Strong passwords are used on all computers and mobile devices. All personal health information is protected by encryption. Your personal information will only be accessed by those who obtain, manage, or store that information or have a legitimate need to know. We will follow HIPAA compliance.

### **Data Retention**

We retain your data for the minimum amount of time required to provide you with our services. We may include certain personal data for longer periods if necessary for legal, contractual, and accounting obligations. We will dispose of data safely and responsibly by Colorado law.

### **Access, Updating, and Deleting Personal Data**

We will obtain written consent before sharing your personal information. You may request information about how your information is being used and request a copy of what personal data we use. You may withdraw your consent at any time to the processing of your personal information. You have the right to request a correction of erroneous information.

### **Security**

We only share your personal information with trusted third parties. We can not guarantee that your data will always be secure due to technology or security breaches. Should there be a breach of which we are aware, we will inform you immediately.

### **Third-Party Websites**

We have no responsibility or liability for the content and activities of another individual, company, or entity whose website or material may be linked to our website or its content. We cannot be held liable for the privacy of information on their website that you voluntarily share. Please review the privacy policies on their respective websites.